

T64-0447



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601 W. Chestnut Street  
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Tony Taylor  
Director  
Regulatory & External Affairs

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March 26, 2004

RECEIVED  
MAR 26 2004  
PUBLIC SERVICE  
COMMISSION

Thomas M. Dorman  
Executive Director  
Kentucky Public Service Commission  
211 Sower Boulevard  
P.O. Box 615  
Frankfort, Kentucky 40602-0615

Case 2004-00132

Dear Mr. Dorman:

By letter dated December 12, 2003, the Commission staff accepted our proposed BellSouth® Wireless Answers (SM) Bundle promotion (please see 64-1198). That promotion was to have ended on April 16, 2004. We now request that the end date of this promotion be extended until April 16, 2005.

The rate and cost analysis filed in 64-1198 remains unchanged. Due to an oversight, this proposed extension was not filed in time to give the Commission the amount of time that it and staff normally have to review a proposed promotion. We apologize for any inconvenience that this expedited request may cause the Commission and staff.

Please see the enclosed motion for expedited approval that will allow us to continue this promotion uninterrupted. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Tony Taylor', written over a white background.

Tony Taylor

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COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

BELLSOUTH @ WIRELESS )  
ANSWERS (SM) BUNDLE )

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BELLSOUTH TELECOMMUNICATIONS, INC.'S  
MOTION FOR EXPEDITED TREATMENT

Case 2004-00132

BellSouth Telecommunications, Inc. ("BellSouth"), by counsel, pursuant to KRS 278.180, moves the Commission for expedited treatment of its promotion offer described in the attached letter and states in support of this motion as follows:

BellSouth files herewith a notice of its intent to extend a current promotion called the BellSouth @ Wireless Answers (SM) Bundle from the current scheduled end date of April 16, 2004 to April 16, 2005. This promotion offers participating customers a discount off the monthly rate for their Cingular wireless service. The proposed effective date of April 17, 2004 does not allow for the normal 30-day review process.

KRS 278.180 allows the Commission to approve shortening the period to 20 days for good cause shown. KRS 278.180(1).

BellSouth believes there is good cause to offer this promotion to qualified residential customers in Kentucky beginning on April 17, 2004. If the Commission grants this

motion for expedited treatment, BellSouth will be able to have this promotion effective in Kentucky in the same manner that it is planned to be extended in the other eight states in BellSouth's region. This promotion is a benefit to qualified customers, and it would be advantageous for qualified Kentucky customers to have the opportunity of the promotion at the same time that customers in BellSouth's other states are able to participate in this promotion.

As this Commission noted in its April 29, 2003, Order in Case No. 2002-00276, Petition of BellSouth Telecommunications, Inc. for Presumptive Validity of Tariff Filings, the Commission was in agreement with BellSouth's desire to get products and services and lower prices to the public more expeditiously. Therein, the Commission encouraged BellSouth, as well as other telecommunications carriers, to take advantage, on a case by case basis, of the existing provisions of KRS 278.180.

For the foregoing reasons, BellSouth respectfully requests that the Commission grant its Motion for Expedited Treatment and permit the proposed promotion to be extended effective April 17, 2004.

Respectfully submitted,

*For Cheryl R. Wynn*

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